

## Proposed Health and Well-being Strategy Reporting Framework position at Quarter 3 2012-13

### General guide to column headings:

Last Quarters Outturn:- Will be Quarter 2 (April-Sep2012)

Current Quarters Outturn:- Will be Quarter 3 (April- December 2012)

Baseline:- 2011-12 Outturn

Quarterly Target :- The target for Current Quarter so for this report will be the target for Quarter 3

Year End Target :- Will be the target for 2012-13

2013-14 Target:- Will be the 2013-14 Target

2014-15 Target:- Will be the 2014-15 Target

**For a number of indicators, no 2013-13 target has been set and targets have been proposed for 2013 onwards**

**For new indicators, we are seeking Board support and commitment to data collection**

**A number of local measures are also in the National Outcomes Frameworks - achievement of these will be key to getting the Health Premium Incentive and meeting NHS and DH targets**

**There are limitations on the availability of data for several indicators, including some key local measures that are also in the Public Health Outcomes Framework.**

Priority 1 - Smoking											
High level aspiration - Reduce smoking in adults to less than national average by 2016											
Goal 1 - Preventing initiation of tobacco use amongst children and young people											
Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
			Percentage smoking at delivery 20.1% (12/13 Qtr 2) to below the national average by 2015	20.1%	17.2%	19.8%	18.5%	18.5%	16.5%	13.0%	TRFT
		Percentage of young people (Year 7 & 10) smoking (CYPS lifestyle survey) (regular smokers)	See notes	2%/14%	2%/14%	See notes	See notes	0%/0%	0%/0%	All Partners	Alison Iliff
Quarterly Proxy Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
				20		No target set	No target set	100	200	Alan Pogorzelec	Alison Iliff/Mel
		All retailers to be part of the responsible retailers scheme – 100%		20		No target set	No target set	100	200	Alan Pogorzelec	Alison Iliff/Mel
		Number of prosecutions for underage tobacco sales		See notes	Nil in last 3 years	No target set	No target set	>4	>4	Alan Pogorzelec	?
		100% of schools to have anti-tobacco policies approved by governors			See notes	No target set	No target set		100%	Schools, Kay Denton	Alison Iliff
Goal 2 - Reducing Harm to Adults from tobacco consumption											
Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
		Percentage of adults 18 and over smoking (integrated household survey)	23.4%	23.3%	23.3%	See notes	23%	22%	22%	All Partners	Alison Iliff

Quarterly Proxy Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
			100% of key public sector staff undertake every contact counts	This is a proposed indicator					75%	100%	All Partners
		100% participation by retailers in Responsible Retailer scheme		20		No target set	No target set	100	200	Alan Pogorzelec	Alison Illiff/Mel
		Number of prosecutions for sales of illicit and counterfeit tobacco		See notes	Nil in last 3 years	No target set	No target set	>4	>4	Alan Pogorzelec	?

**Notes:**

- Goal 1 KM 1 Last Quarter represents Q2 2012/13 (Jul-Sep12); Current Quarter represents Q3 2012/13 (Oct-Dec12); Baseline represents 2011/12 financial year. Baseline data may be affected by high percentage where mother's smoking status not known (for quarter Q1 2011/12)
- KM 2 Data shown as Y7/Y10. Baseline represents 2011 Survey data and Current Quarter represents 2012 Survey data. Survey is conducted and reported annually.
- QPM 2 No prosecutions in relation to underage sales of tobacco or illicit or counterfeit tobacco in over 3 years.
- QPM 3 Information requested by policy lead, awaiting response
- Goal 2 KM Last Quarter represents 12 months Jan11-Dec11; Current Quarter and Baseline represents 12 months Apr11-Mar12. Survey is collected and reported annually
- QPM 3 No prosecutions in relation to illicit or counterfeit tobacco in over 3 years. May need to reconsider this measure and alternatives include number of seizures.

**Priority 2 - Alcohol**  
High level aspiration - Rotherham is recognised as a place where people drink responsibly

**Goal 1 - Preventing harm to children and young people from alcohol consumption**

Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
		Decreased percentage of Year 10s reporting that they drink alcohol (CYPs Lifestyle Survey) (regular drinkers)		12%	30.0%	See notes	No target set	0%	0%	All Partners	Mel Howard

Quarterly Proxy Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
			100% of key public sector staff undertake every contact counts	This is a proposed indicator					75%	100%	All Partners
		Community Alcohol Partnerships across the Borough			2 being developed	No target set	No target set	11		SRP	SRP
		100% participation by retailers in Responsible Retailer scheme		20		No target set	No target set	100	200	Alan Pogorzelec	Alison Illiff/Mel Howard
		Alcohol consumption profile of parents of looked after children as measured by audit of CAF	This is a proposed indicator								

**Goal 2 - Reducing harm to adults from alcohol consumption**

Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
		Reduce hospital admissions due to alcohol related illness	502	507	2270					GP Contractors, Health Checks, Treatment Services	Mel Howard

Quarterly Proxy Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
			100% of key public sector staff undertake every contact counts	This is a proposed indicator					75%	100%	All Partners
		Community Alcohol Partnerships across the Borough			2 being developed	No target set	No target set	11		SRP	SRP
		100% participation by retailers in Responsible Retailer scheme		20		No target set	No target set	100	200	Alan Pogorzelec	Alison Iliff/Mel Howard
		Number of section 27 FPNs and attendance at binge drinking course			0	No target set	No target set	100	100	Police	SRP
		Increased number of brief interventions in general practice	This is a proposed indicator					20000	20000	GP Contractors	NCB
		Increased number of brief interventions in community settings	This is a proposed indicator					20000	20000	TRFT	RCCG
		Increased number of brief interventions in hospital settings	This is a proposed indicator					20000	20000	TRFT	RCCG

Goal 1 KM Represents those reporting drinking regularly. Baseline represents 2011 Survey data and Current Quarter represents 2012 Survey data. Survey is conducted and reported annually.

Goal 2 KM Last Quarter represents Q1 2012/13 (Apr-Jun12); Current Quarter represents Q2 2012/13 (Jul-Sep12); Baseline represents 2011/12 financial year.

Data represents rate per 100,000 standardised population. Annual data represented as the sum of the 4 quarterly rates.

After consideration, it was decided that Best Bar None would not be progressed as responsible retailer should do the same job without the cost that is incurred.

Priority 3 - Obesity											
High level aspirations outcome - All people in Rotherham achieve and/or maintain a healthy weight											
Goal 1 - Preventing obesity in children and young people											
Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
			Percentage of overweight and obese children in Reception	19.7%	16.1%	16.1%	See notes		15.0%	12.0%	All Partners
		Percentage of overweight and obese children in Year 6	35.2%	33.0%	33.0%	See notes		30.0%	25.0%	All Partners	Joanna Saunders
Quarterly Proxy Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
			100% of key public sector staff undertake every contact counts	This is a proposed indicator				75%	100%	All Partners	Sally Jenks
			Increase in referrals to and completed Healthy Weight Framework Interventions			See notes	No target set			All Partners	Joanna Saunders
		Percentage of applications for fast food outlets approved that are within close proximity to a school or in a deprived area (in accordance with policy)			See notes	No target set				?	Helen Sleight

Goal 2 - Reducing harm to adults from obesity											
Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
			Increased healthy eating prevalence (Integrated Household Survey/ Active People Survey)	Proposed key measure		21.3%	See notes				All Partners
		Increased prevalence of diagnosed diabetes	6.28%	6.33%	6.20%	No target set				GP Contractors, Health Checks, TRFT	Dominic Blaydon

Quarterly Proxy Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
			100% of key public sector staff undertake every contact counts	This is a proposed indicator					75%	100%	All Partners
		Increase in referrals to and completed Healthy Weight Framework Interventions			See notes	No target set				All Partners	Joanna Saunders
		Increased greenspace utilisation and access			13.7%	No target set		15.0%	16.0%	All Partners	Chris Siddall

- Goal 1 KM1 & 2 (Annual data) Last Quarter represents 2010/11 financial year; Current Quarter and Baseline represents 2011/12 financial year.  
 QPM 2 Activity data has been validated and work is underway to establish baselines and quarterly performance  
 QPM 3 Planning policy relating to this is currently out for consultation
- Goal 2 KM 1 Baseline represents modelled data for 2006-2008 based on Health Survey for England data. Indicator being developed nationally for Public Health Outcomes Framework on which target can be set  
 KM 2 Last Quarter represents position as at October 2013; Current Quarter represents position as at January 2013; Baseline represents 2011/12 financial year.  
 QPM 2 Activity data has been validated and work is underway to establish baselines and quarterly performance  
 QPM 3 Baseline represents survey period March 2009 - February 2012. Indicator is based on annual survey data

Priority 4 - NEET												
High level aspirations outcome - Our commitment is that by 2016 all Rotherham's young people will participate in education or training up to the age of 18.												
Goal 1 - Reduce percentage of Academic Age 16 - 18 Young People who are Not in Employment, Education or Training (NEET)												
Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target (3 month ave)	2012-13 Annual target (Nov -Jan Ave)	2012-13 Achieved (Nov -Jan Ave)	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
	N		Percentage of Academic Age 16 - 18 Young People who are NEET	7.1%	7.4%	7.6%	7.1%	7.1%	7.4%	7.1%	7.0%	

Goal 2 – Reduce percentage of Academic Age 16 - 18 Young People whose current situation is Not Known												
Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target (3 month ave)	2012-13 Annual target (Nov -Jan Ave)	2012-13 Achieved (Nov -Jan Ave)	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
	Y		Percentage of Academic Age 16 - 18 Young People whose current situation is Not Known	5.2%	3.9%	4.8%	5.0%	5.0%	3.9%	5.0%	5.0%	

Goal 3 – Increase percentage of Young People Participating (reporting to commence April 2013)												
Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	Year End Achieved	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
	TBA		Percentage of Academic Year 12 participating			89.0%				92.0%	95.0%	
TBA		Percentage of Academic Year 13 participating			80.0%				82.0%	85.0%		

Goal 4 – Reduce percentage of RMBC Corporate Responsibility LAC/CL Young People (Academic Age 12 -14) who are Not in Employment, Education or Training (NEET)												
Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	Year End Achieved	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
	TBA		Percentage of RMBC Corporate Responsibility LAC/CL Young People (Academic Age 12 -14) who are NEET			28.0%				24.0%	20.0%	

Populated data for current quarter return is based on data as at end of January 2013

Baseline for Outcomes 1 and 2 have been taken from the 2011/12 reported data  
 Baseline for Outcome 3 taken from the Annual Activity Survey for 2012  
 NB - DoE are changing the count for NEET as at April 2013 - currency will no longer apply and therefore the adjustment set to NEET % has been amended. This is projected to inflate the NEET % by approximately 1%  
 Participation is defined as:

- full-time education, such as school, college or home education
  - an apprenticeship
- part-time education or training if they are employed, self-employed or volunteering full-time (which is defined as 20 hours or more a week).

Priority 5 - Fuel Poverty											
High level aspirations - Everyone in Rotherham can afford to keep warm and keep well											
Goal 1 - Reducing the effects of Fuel Poverty											
Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
			Percentage of residents spending over 10% on fuel to warm their house (Integrated Household Survey)		See notes	18.2%		No target set	18.0%	15.0%	All Partners
Quarterly Proxy Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
		Increase the number of properties receiving energy efficiency measures e.g. CESP/CERT, DECC Fuel Poverty, WHHP (Cavity wall insulation)	See notes	732	554		No target set	1000	1300	Energy Companies, Dave Richmond	Dave Richmond
		Increase the number of properties receiving energy efficiency measures e.g. CESP/CERT, DECC Fuel Poverty, WHHP (Loft insulation)	See notes	1005	704		No target set	1300	1600	Energy Companies, Dave Richmond	Dave Richmond

Notes:

- Goal 1 KM Baseline represents 2010 calendar year.  
 QPM1, 2 Baseline represents 2010/11 financial year and Current Quarter represents 2011/12 financial year.  
 Data represents number of insulations per 10,000 households.

Priority 6 - Dementia											
High level aspiration - Enabling people with dementia to live independantly for longer											

Goal 1 - Earlier detection of dementia in order to provide effective care											
Key Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
			Observed diagnosis rate of people with dementia (QOF)	0.71%	0.71%	0.67%					
Quarterly Proxi Measure	On Target	Indicator	Last Quarters Outturn	Current Quarter Outturn	Baseline	Quarterly Target	Year End Target	2013-14 Target	2014-15 Target	Delivery Lead	Policy Lead
		Number of attendances at memory clinic	Proposed indicator								
		Waiting times for memory clinic	Proposed indicator								
		Number of care packages assessments for people with dementia	Proposed indicator								
	★	Timeliness of social care assessment within 28 days (all adults)	94.58%	96.60%	83.21%	95%	95%	96%	96%		
		Care package assessments responded within 28 days	Proposed indicator								
	★	Acceptable waiting times for care packages within 28 days	95.52%	96.46%	97.5%	96.0%	97.5%	97.5%	97.5%		
		Annual reviews of care package assessments for people with dementia	Proposed indicator								
	★	Percentage of clients receiving a review	48.31%	66.45%	93.00%	65%	93%	93%	93%		
	A measure of the effectiveness of post-diagnosis care in sustaining independence and improving quality of life	Proposed indicator									

Goal 1 KM Last Quarter represents position as at October 2013; Current Quarter represents position as at January 2013; Baseline represents 2011/12 financial year. Data represents prevalence.  
 QPM 4,6,8 Data via Steve Norcliffe 26/03/13

**Last Quarters Outturn:-** Will be Quarter 2 (April-Sep2012)

**Current Quarters Outturn:-** Will be Quarter 3 (April- December 2012)

**Baseline:-** 2011-12 Outturn

**Quarterly Target :-** The target for Current Quarter so for this report will be the target for Quarter 3

**Year End Target :-** Will be the target for 2012-13

**2013-14 Target:-** Will be the 2013-14 Target

**2014-15 Target:-** Will be the 2014-15 Target